

# Winter Storm 2008

## Advertising Rates - Concert Program, Competition Program, Workshop T-Shirt **Get Maximum Exposure** with one of MHAF's Value-added Advertising Packages

### The Ultimate Combination - **OUR BEST VALUE**

- Advertise in BOTH PROGRAMS
- AND place your logo on the ever-present WORKSHOP T-SHIRT worn year-round by our students.
  - AND place your flier, coupon, or catalog in our workshop registration packets.
  - AND place your flier, coupon, or catalog in our competitor registration packets.
- Also receive a beautiful full-size Winter Storm 2007 CONCERT POSTER- signed by each of the 15 World-Champions appearing at the Winter Storm Concert - and a Winter Storm 2007 Concert CD!

**Double Full Page - \$1375    Full Page - \$800**

### The Program & T-Shirt Logo Combo

- Advertise in YOUR CHOICE of either the Concert or the Competition Program,
- AND place your logo on the ever-present WORKSHOP T-SHIRT worn year-round by our students.
- AND place your flier, coupon, or catalog in the corresponding registration packets.

**Double Full Page - \$800**  
**Full Page - \$500**

### The Two Program Combo

- Advertise in both the Concert AND the Competition Programs. **One price, two ads.**

**Double Full Page - \$1200**  
**Full Page - \$625**  
**Half Page - \$325**

### VALUE ADDED EXTRAS!

1. All Combination advertisers will be listed on **winterstorm.net** as a sponsor and may elect to have the advertiser's logo hyper-linked to their web site. - NO ADDITIONAL CHARGE!
  2. Single Program Advertisers will have a non-hyperlinked listing on **winterstorm.net** in the advertiser section.
  3. VIP All-Access-Spectator-Passes to the Piping and Drumming Competitions. All advertisers will receive two passes.
  4. Winter Storm Concert Tickets. Advertisers that invest \$500 or more will receive two concert tickets.
  5. Advertisers investing \$800 will receive one paid invitation to the Champions of Winter Storm; Pre-Concert Benefactors Party (includes cocktails and buffet supper); advertisers investing more than \$800 will receive two paid invitations and VIP reserved seating at the concert.
- Contact Cliff Davis for invitation information or to purchase additional invitations to the Benefactors Party.

### The Single Program Advertisement

- Advertise in the Concert Program -or- Competition Program, your choice.

**Double Full Page - \$625**  
**Full Page - \$325**  
**Half Page - \$175**

### Ad Specifications -

Black and White only. Please provide camera-ready ad copy (.tif or .jpg 300 dpi file) or supply your logo and elect to have MHAF produce your ad for a \$50.00 fee.

#### Display Advertising sizes -

Double Full Page (*two separate full page adverts* - each 5"w x 8"h)  
Full Page (5"w x 8"h)  
Half Page (5"w x 4" h)

*Ads are subject to the approval of MHAF Directors.*

**Contact Cliff Davis**, Secretary, Midwest Highland Arts Fund at [cliff@mhaf.org](mailto:cliff@mhaf.org) or 785.224.8224